

SUNRIVER SCENE

A NEWSPAPER PUBLISHED MONTHLY BY THE SUNRIVER OWNERS ASSOCIATION

Advertising Rates & Specifications

The Sunriver Scene is printed monthly

Ads, changes, cancellation and payment due the 12th of the month prior to publication

Column width = inch measurement formula

columns	1	2	3	4	5
inches	1.8"	3.8"	5.8"	7.8"	9.8"

Ad Sizes (width x height)	B&W Ad Cost	Color Ad Cost
1 col x 2"	\$35	\$104
1 col x 4" or 2 col x 2"	\$70	\$139
1 col x 6" or 2 col x 3"	\$106	\$175
1 col x 8" or 2 col x 4"	\$142	\$211
1 col x 9" or 3 col x 3"	\$158	\$228
1 col x 10" or 2 col x 5"	\$177	\$247
2 col x 6" or 3 col x 4"	\$212	\$281
2 col x 7"	\$248	\$317
3 col x 5"	\$267	\$336
2 col x 8" or 4 col x 4"	\$283	\$353
2 col x 9" or 3 col x 6"	\$319	\$388
2 col x 10" or 4 col x 5"	\$355	\$424
3 col x 7"	\$373	\$442
3 col x 8" or 4 col x 6"	\$425	\$494
5 col x 5"	\$444	\$513
5 col x 6" or 3 col x 10"	\$533	\$571
5 col x 7.25" (half pg)	\$642	\$711
5 col x 14.75", (full pg)	\$1310	\$1380

Classified ads:

\$17 for up to 25 words; 50¢ per word after 25

Classified ad must be paid at time of placement or by the 12th deadline to guarantee publication.

Submit via email at sunriverscene@srowners.org

Payment: Check or Credit Card Accepted

(PLEASE NOTE: Failure to pay on time may result in your ad being pulled without notice. Please contact us if you are unable to make payment by the deadline.)

Payment Mailing Address:

Sunriver Scene, PO Box 3278 Sunriver, OR 97707

AD SPECIFICATIONS: Agency or client-created advertisements must be press-ready and adhere to the following:

- PDF ad files only (must be under 10MB)
- CMYK colors or 100% black only
- Created in our ad sizes (see chart at left)

DO NOT SUBMIT

- Flyer/event poster created in Word, Publisher, Canva, etc. Ads must be sized to our specs
- Low resolution photos, graphics or logos
- Photos, logos, etc. pulled off the internet
- JPG or PNG ad files
- Ad with Pantone colors or rich black

(NOTE: If you don't understand the above statements, you need to use a graphic professional to design your ad. Correcting poorly-designed ads and extensive design changes are subject to \$50/hour charge.)

Need design help?

To have your ad designed, please submit the following:

- High resolution images (not from the web)
- High resolution logo (not from the web)
- All business details, text, etc.

FOR AD SUBMISSION & INFORMATION

E-mail: sunriverscene@srowners.org

Phone: 541-593-6068

3,900 copies are direct-mailed to all Sunriver owners and subscribers in the U.S.

An additional 3,500-7,000 copies (seasonally) are distributed in the Sunriver area throughout the month.

It is also available for viewing online at www.sunriverowners.org/scene